

DIAMOND RESORTS

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Diamond Resorts™ offers destinations, events, and experiences to help members make a habit of breaking from the routine. From unforgettable getaways to exclusive concert series to VIP receptions and dinners, members turn to Diamond to recharge, reconnect, and remind each other what matters most. Our focus on quality resorts, customer service, and flexibility means members can return to a favorite resort, book a cruise to explore new countries or attend a once-in-a-lifetime event with the same level of confidence and anticipation. With access to a world of entertainment and activities, a Diamond membership ensures that people are always looking forward to vacation.

Mike Flaskey has more than 20 years of senior leadership experience in public and privately-held companies, with a key focus on growth-oriented companies within the vacation ownership industry. Prior to becoming Diamond's CEO, Mike held the position of Chief Operations Officer from November 2016 to March 2017, of EVP and Chief Sales and Marketing Officer from 2014 to 2016, and of EVP of Sales and Marketing, North America from 2010 to 2014. Throughout his tenure, Diamond Resorts has achieved unprecedented growth both organically and through strategic acquisition integration.

Mike has developed strategic partnerships with prominent sporting and entertainment professionals that have resulted in the creation of our innovative Events of a Lifetime® franchise, the Diamond Concert Series™ and, most notably, the Diamond Resorts Tournament of Champions, a nationally-televised LPGA Tournament of Champions and Celebrity golf event. The tournament, previously known as the

Diamond Resorts Invitational, has a strong philanthropic arm and – as of January 2018 – has raised over 3.1 million of charitable dollars for Florida Hospital for Children.

Prior to Diamond Resorts, Mike held executive roles with Starwood Vacation Ownership and Fairfield Resorts (now Wyndham Vacation Ownership).

Ken Siegel has more than 20 years of experience as a senior leader of major corporations. Prior to Diamond Resorts, he was Chief Administrative Officer and General Counsel of Starwood Hotels & Resorts. As a key member of the Starwood leadership team, he was intimately involved in Starwood's emergence as an industry leader prior to its acquisition by Marriott International in 2016. In addition to his legal and administrative responsibilities, he played a pivotal role in Starwood's transition to an asset-light business, and was the architect of transactions that drove both top- and bottom-line benefits through industry leading initiatives.

Prior to joining Starwood, Ken spent four years as the Senior Vice President and General Counsel of Cognizant Corporation and its successor companies. Cognizant, a multinational information services company, was originally comprised of IMS Health Inc., Nielsen Media Research and The Gartner Group.

Prior to his corporate leadership roles, he was a Partner with Baker & Botts LLP and O'Sullivan Graev & Karabell LLP.

Ken graduated from New York University with a J.D. degree and received an A.B. degree from Cornell University.

